

- Sponsorship Kit -



WALKING TOGETHER
IN JERRY'S FOOTSTEPS

www.InJerrysFootsteps.org

Saturday, September 20, 2025

Piazza at La Pizzeria

Doors open at 5:00pm



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IN JERRY'S FOOTSTEPS BOARD MEMBERS

JODI HULL

President

SUE SHOUP

Vice President, Selection Committee Chair

BUTCH NUTTER

Treasurer

ANDREA CULLINAN

Secretary

SPONSORSHIP COMMITTEE

JERRY SCHROER, JR.

CEO, The Schroer Group

GEORGE FILM

CFO, The Schroer Group

DOUG MOCK

President, Altercare Integrated Health Services

ANDY SCHROER

President, Avalon Foodservice

CHRIS SINGER

Vice President Absolute Home Health & Hospice and Palliative Care

KEVIN FEARON

COO, Absolute Pharmacy

JODI HULL

Vice President, Billing

MARTIN A. MARCOGUISEPPE II

Chief Information Officer, The Schroer Group

SCOTT HAAS

Vice President, Valor Health Plan

TOM BENNETT

Vice President, Schroer Properties Management

JOHN D. GOODMAN, ESQ.

Chief Legal Officer

BILL PULEO

Vice President, Purchasing



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The Company is and always will be, Our People

“Our greatest asset is our people. People like you who serve our residents and customers. Thank you for all you do to make sure that the spirit of our company is alive and well, today and for the future.” – Jerry Schroer, Sr.

WALKING TOGETHER celebrates the commitment of our late founder, Jerry Schroer, SR., to help people in their time of need. For years, Jerry Sr. cultivated a culture of respect and generosity - making each employee he encountered feel valued. When someone on the team faced a difficult time he and wife, Sue, would be there to add an extra layer of support. Together, they embodied the philosophy that families should always help families. Today, that philosophy has gained momentum through the In Jerry's Footsteps foundation for an undeniable and ongoing impact.



*When you join us as a sponsor at this year's event,
you'll make an undeniable impact that makes all the difference
for someone going through a catastrophic event.*

IN JERRY'S FOOTSTEPS is committed to helping families thrive through strategic giving. This annual fundraising is more than an evening of fun and charitable giving - it comes down to people. We like to say, family. During the event, you'll witness first-hand the undeniable impact of this foundation through the eyes of employees.

In Jerry's Footsteps is set up as a 501(c) (3) not-for-profit organization. It consists of a Board of Directors and a Grant Selection Committee made up of employees from all divisions in our Organization.



Sponsorship Levels



DIAMOND \$6,000

- Your name and/or logo will be listed as a presenting Walking Together Sponsor throughout the event
- Logo displayed on updated event website
- Two-page spread in the program
- Digital signage with your logo
- 10 tickets to the event



RUBY \$3,000



- Your name and/or logo will be listed as a Walking Together Sponsor throughout the event
- Logo displayed on updated event website
- One-page ad in the program
- Digital signage with your logo
- 8 tickets to the event

SAPPHIRE \$2,000



- Your name and/or logo will be listed as a Walking Together Sponsor throughout the event
- Logo displayed on updated event website
- Half-page ad in the program
- Digital signage with your logo
- 6 tickets to the event

EMERALD \$1,000



- Your name and/or logo will be listed as a Walking Together Sponsor throughout the event
- Logo displayed on updated event website
- Half-page ad in the program
- Digital signage with your logo
- 4 tickets to the event

OPAL \$500



- Your name and/or logo will be listed as a Walking Together Sponsor throughout the event
- Logo displayed on updated event website
- One fourth-page ad in the program
- Digital signage with your logo
- 2 tickets to the event

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Participation Form

COMPANY/SPONSOR NAME: _____

CONTACT NAME & POSITION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Please write how you would like your name to be listed for sponsor/donor recognition:

PLEASE SELECT YOUR LEVEL OF SPONSORSHIP

☐ DIAMOND \$6,000 (10 tickets*)

☐ RUBY \$3,000 (8 tickets*)

☐ SAPPHIRE \$2,000 (6 tickets*)

☐ EMERALD \$1,000 (4 tickets*)

☐ OPAL \$500 (2 tickets*)

**Click here
to complete
form & pay**

***NOTE: If you will be attending, please list the names of event attendees below. If you will NOT be attending and want to be sponsor only, please select the appropriate box below.**

☐ **Attending Sponsor - EVENT ATTENDEE NAMES:**

☐ **Non-Attending Sponsor** (please donate our tickets)

Monetary donations under sponsorship levels will be acknowledged by name in event program.



☐ **MONETARY DONOR/SPONSOR** – I am unable to attend. Please accept this donation of \$_____

PAYMENT OPTIONS

☐ Check payable to In Jerry's Footsteps. Mail to:
In Jerry's Footsteps
P.O. Box 519
Green, Ohio 44232

☐ Remit payment online at
www.InJerrysFootsteps.org



Please mail this completed form to us or email to contact@injerrysfootsteps.org

Advertising Spec Information

Advertising in the Walking Together event program is a great way to support a charitable foundation and to promote your own business or cause.

Please follow the instructions outlined on this page. Any ad submitted in any size other than specified sizes will be recreated to a default, event branded ad by the design team. If you need assistance with ad design, we will use your logo placed within an event branded ad design.



PRODUCTION

Ads are full color (CMYK). ARTWORK IS TO BE PROVIDED VIA EMAIL. Accepted formats/programs are as follows:

- ☐ Illustrator/Photoshop/InDesign (converted to outlines)
- ☐ PDF
- ☐ EPS
- ☐ TIFF
- ☐ JPEG

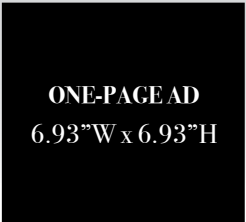
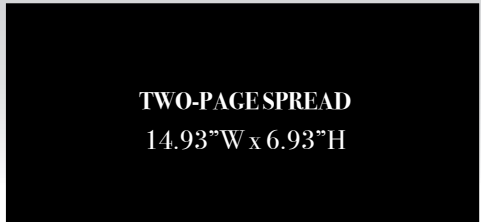
RESOLUTION

High resolution ONLY, 300dpi for print quality.

SENDING FILES

For large files, please use a compression program and “zip” your files before emailing. Files can then be sent via WeTransfer.com or DropBox.com.

PLEASE SEND ARTWORK TO
geisgraphics@gmail.com



For sponsorship options/prices and advertising only options/prices, see page 5.
Purchase online at: www.InJerrysFootsteps.org

Your Support Makes a Difference



In Jerry’s Footsteps relies on gifts from employees and friends of the organization to deliver immediate, emergency relief to other Schroer Group employees. YOUR GIFTS MATTER.

Our annual fundraising event gives us the opportunity to celebrate the ways employees have been blessed, as well as build additional ways for friends to give to this vital fund. Thank you for being a part of IN JERRY’S FOOTSTEPS.

Honor the Past, Embrace the Present, and Inspire the Future

This year’s IN JERRY’S FOOTSTEPS event will be held at the Piazza at La Pizzaria. Join our team at this venue as we honor the past, embrace the present, and inspire the future. Your support can make the difference.



OUR MISSION – To show strength through compassion by providing critical funding during times of hardship for employees of The Schroer Group family of companies – honoring the legacy of our founder, Jerry Schroer Sr.

www.InJerrysFootsteps.org

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For more information,
please contact:

Walking Together Committee
contact@injerrysfootsteps.org

330.498.8047

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